

Staff Summary Report



Council Meeting Date: 12/4/03

Agenda Item Number: _____

SUBJECT: Adoption of Resolution No. 2003.72 which establishes essential policies for setting green fees for Ken McDonald Golf Course and Rolling Hills Golf Course effective December 4, 2003.

DOCUMENT NAME: 20031204csmr01 **GOLF COURSE ADMIN. (0703-01)** Resolution No. 2003.72

SUPPORTING DOCS: No

COMMENTS: Golf Enterprise Green Fees Rate Increase Policies

PREPARED BY: Mark Richwine, Parks and Recreation Director - (480) 350-5325

REVIEWED BY: Tom Canasi, Community Services Manager - (480) 350-5305
Jerry Hart, Financial Services Manager - (480) 350-8505

LEGAL REVIEW BY: Ron Dunham, Assistant City Attorney - (480) 350-8814

FISCAL NOTE: The amended policies for golf green fees shall allow rates to be established that ensure the Golf Enterprise is self-sustaining.

RECOMMENDATION: Council adopt Resolution No. 2003.72 amending the policies for establishing golf green fees for Ken McDonald Golf Course and Rolling Hills Golf Course effective December 4, 2003.

ADDITIONAL INFO: Resolution No. 2003.72 amends previous Council action establishing golf green fees at Ken McDonald Golf Course and Rolling Hills Golf Course. This item has been referred to the Golf Advisory Committee, Council Community and Cultural Program Committee and the Council Finance and Diversity Committee all of which have recommended its adoption.

If the Resolution is approved, staff will limit any increase to a maximum of \$3 per 18-hole round in any price category in any fiscal year.

Further, staff would not recommend any changes at this time to the current youth fees which offer the most affordable youth golf in the valley through the \$15 unlimited monthly play pass (\$25 for non residents).

RESOLUTION NO. 2003.72

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, ESTABLISHING POLICIES FOR GOLF GREEN FEES AT KEN McDONALD AND ROLLING HILLS GOLF COURSES.

WHEREAS, the City Council of the City of Tempe shall review and approve green fees for Ken McDonald and Rolling Hills golf courses, and

WHEREAS, Council policy has established a golf enterprise as a self-supporting program within the City of Tempe;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, establishing policies for green fees for Ken McDonald and Rolling Hills golf courses effective December 4, 2003 as follows:

The City Manager, through his designee, is authorized to implement fees equal to or less than the highest fee charged by comparable municipal golf courses in the metropolitan area and shall be authorized to discount established fees as necessary to maintain play and/or compete with area golf courses. The City Manager, through his designee, shall notify the City Council annually of the proposed fees to be implemented for the coming season and provide whatever documentation as may be required by the Council to demonstrate that Tempe's fees are comparable to other municipal golf courses.

PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, this _____ day of _____, 2003.

Mayor _____

ATTEST:

City Clerk

APPROVED AS TO FORM:

City Attorney